

FACSIMILE COVER SHEET



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- 1) Transmittal (1 pg.); and
- 2) Issue Fee form PTOL-85B (1 pg.).

Attorney Docket No.: Google-40APP (GP-092-00-US)

Appl. No.: 10/795,807

Applicants: Salar Arta KAMANGAR, et al.

Filed: March 8, 2004

Title: ARBITRATING THE SALE OF AD SPOTS TO INCREASE OFFER COMPETITION

TC/A.U.: 3688

Examiner: Daniel Lastra

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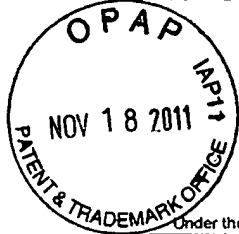
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| TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i> | Application Number | 10/795,807 |
| | Filing Date | March 8, 2004 |
| | First Named Inventor | Salar Arta KAMANGAR |
| | Group Art Unit | 3688 |
| | Examiner Name | Daniel Lastra |
| Total Number of Pages in This Submission | | Attorney Docket Number Google-40APP (GP-092-00-US) |

| ENCLOSURES <i>(check all that apply)</i> | | |
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| Firm or Individual name | John C. Pokotylo (Reg. No. 36,242) |
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